

SHARE THE JOURNEY



May 2021

HARVEY

GAINED PAID EMPLOYMENT!

OUR OUTCOMES

LEARN ABOUT HOW MANY
INTERNS WE HAVE HELPED GAIN
EMPLOYMENT.

HAS SEAN
GAINED **PAID**
EMPLOYMENT?

5

TOP TIPS TO CREATE
A **PROFESSIONAL**
LINKEDIN PROFILE

PLUS

GOOD NEWS • RMBC • INTERVIEW TIPS • SOCIAL MEDIA TIPS

MAPPING OUT YOUR FUTURE TODAY

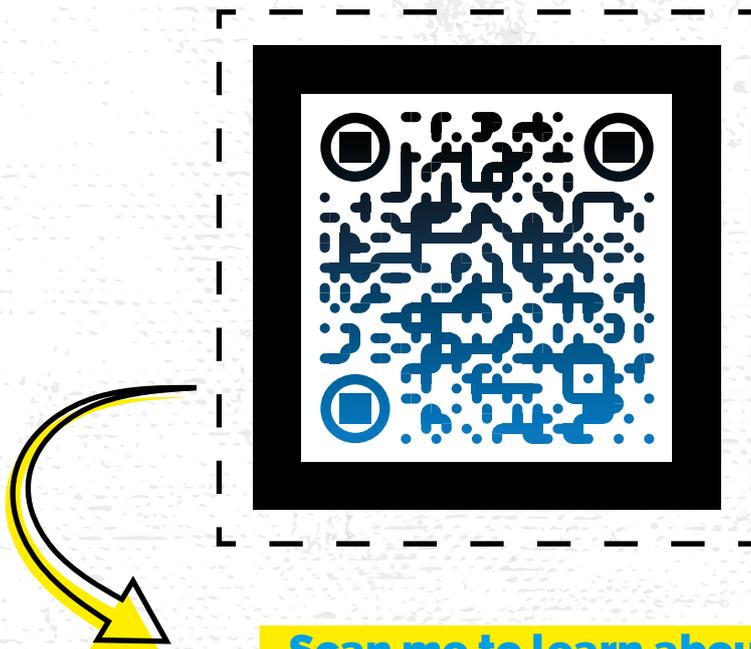
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WHO ARE WAYFINDER?



Scan me to learn about us!

www.wayfinderspecialistemployment.co.uk



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SEAN'S PATH TO



PAID EMPLOYMENT

SEAN HAD THE INTERVIEW...

...and has secured a full-time position. As a college, we are extremely proud of what Sean has achieved and how far he has come, it is now his time to shine!

Sean commenced his Employability Pathway at Landmarks in 2019.

He came to us as quite a disillusioned and misunderstood young man who was not afraid to express his opinions. During his time here, Sean calmed down and became the polite, compassionate and hard-working young man he is today.

Throughout the time he spent here, Sean went on several different work placements and worked closely with our Health & Safety Manager – which he enjoyed thoroughly. Sean is very practical and can put his hand to any challenges he is set.

Sean worked hard to complete his health and safety CSCS so he could gain paid employment in the area of work he desired.

Sean even came into the college early beforehand to revise for his CSCS exam, this proved just how much he had grown and how determined he was to achieve what he wanted for his employment outcome.

After the successful completion of his time at landmarks, we referred Sean to a 6 weeks multi-skills course at Rotherham Skills Academy, where he completed training in; painting and decorating, bricklaying and joinery.

Sean received support from the WayFinder team via our After College, After-Care programme, where we met with him each week to ensure his work aspiration was on track, and that it was. One of Sean's tutors said 'He has done some of the best joinery I have ever seen. I've seen him grow so

much in the short time he has been here.'

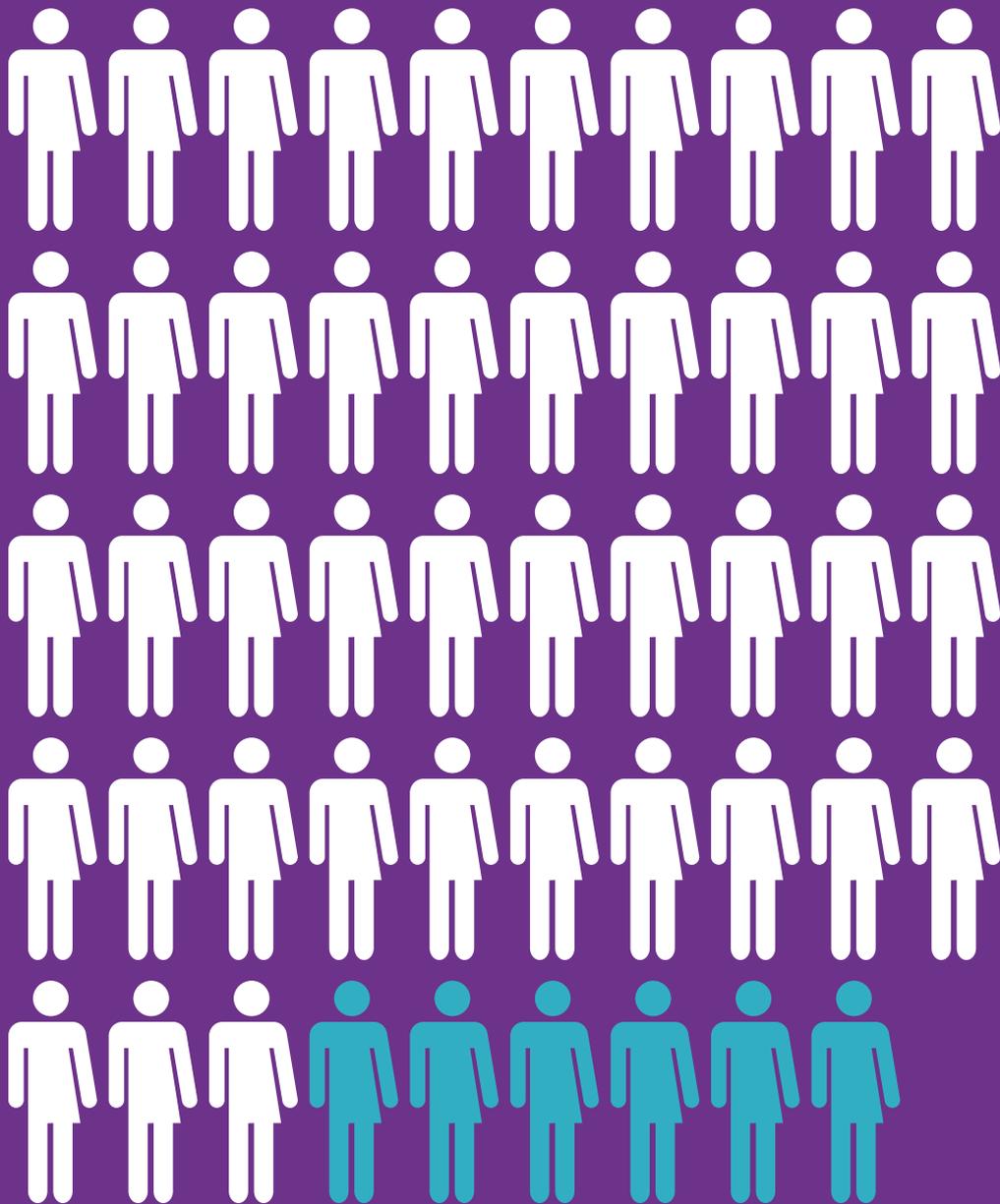
After the successful completion of the multi-skills course, Sean's name was passed to Howard Civil Engineering, a very successful company that was founded in 2003 and works closely supporting and employing people from less fortunate backgrounds.

Sean had his interview and was successful, and he received very positive feedback around punctuality, personality and positivity. Sean has secured a full-time position, starting firstly with curbing and potentially moving on once he has completed the training Howards Civil Engineering offers.

OUR OUTCOMES

2016 - 2021*

OVER THE LAST 5 YEARS WE HAVE
SUPPORTED 49 LEARNERS ONTO A
SUPPORTED INTERNSHIP



43 OUT OF 49
INTERNS HAVE GAINED EMPLOYMENT

88%

GAINED EMPLOYMENT

39%

PAID EMPLOYMENT

87%

**SUSTAINED EMPLOYMENT
OVER THE LAST THREE YEARS
(4 OUT OF 31 OFFERED AFTER COLLEGE
AFTER-CARE)**

GOOD NEWS



RYAN

Ryan who secured paid employment with ETS in 2019, quickly became an asset to the team and had his hours increased from 12 to 16 and is picking up lots of overtime.

LEWIS

Towards the end of his time at Landmarks Lewis was offered paid work, this included evenings and weekends. Sadly, Lewis was furloughed during the first lockdown in 2020 and lost his position due to the impact on the hospitality and catering industry. Lewis continued to be supported by the WayFinder team via the College's After College After-Care offer and was successful in securing paid employment at a local Greene King pub in May 2021.



ROSHAN

Roshan, who began his Supported Internship at Rushcliffe Borough Council in January 2021 developed his existing media skills by joining the Media and Communication team. Roshan did extremely well in that role and In April 2021 he moved to the Country Park, to develop his desire of working outdoors. Roshan is now enjoying his role as a Park Ranger and on wet weather days provides the media team with blogs about life at the park.

Roshan also has a regular column writing film reviews for Left Lion Magazine, which is a Nottingham art and culture publication.



MATTHEW

After the first lockdown in 2020 Matthew decided that he did not want to continue to work in the pub industry, due to the ongoing concerns caused by the pandemic, and was supported to apply for a position as a Touch Point Cleaner at a local academy. Matthew attended his interview via Zoom and was successful against two other candidates. Matthew started his paid role in November 2020 and works 5 days a week (15 hours) and is thoroughly enjoying his role.





JAMES CELEBRATES



In July, James will celebrate his two year work anniversary with Sainsbury's!

James was able to continue working during all three of the National lockdowns and is still thoroughly enjoying his role.

James says "I really enjoyed what I did on my placement and with time I became confident in my job role. At the end of the Supported Internship, I was offered 12 hours which suited me great. I love my job and mixing with all the staff and customers. I've made some new friends during my journey"

INTERVIEW TIPS FOR YOU

PREPARE, PREPARE, PREPARE!

Learn as much as you can about the job you are applying for.

WHAT TO BRING.

You should bring a copy of your CV, a notepad, and a pen.

WHAT TO WEAR.

Dress nicely!

FIRST IMPRESSION.

Make sure you arrive 10 minutes before your interview time.

THE INTERVIEW.

Listen to everything the interviewer says and make sure you answer the question they asks.

WHETHER OR NOT TO DISCUSS YOUR DISABILITY.

Interviewers are not allowed to ask you about your disability and you do not need to tell the interviewer about your disability.

AFTER THE INTERVIEW.

Say thank you and shake the interviewer's hand again.



WANT TO LEARN MORE?

Scan me.



www.wayfinderspecialistemployment.co.uk





HEAVY DUTY

'We are very pleased with this gifted young man's progress. We are very happy to have him at our garage.'

- Employer quote.

Harvey commenced his placement at Landmarks as a shy young man who displayed lots of anxiety around classroom situations.

This meant that Harvey found it difficult to engage in classroom activities for long periods.

He identified the farm as a working environment that suited him – without the stress and demands of a classroom, and somewhere for him to have his own space. Growing in confidence, Harvey started thinking about his future and highlighted mechanics as an area of work that

he would like to pursue. This increased confidence allowed Harvey to begin building relationships with peers at college and also with members of staff. We began to see a side of Harvey that was energetic and friendly, which made him more suitable for the world of work.

In October of 2020, Harvey started a work placement at a garage in line with his aspirations. Harvey dealt with the new environment well and quickly began to settle, feeling comfortable around the members of staff there.

Harvey continues to work hard at the garage, and in January 2021 was offered a role there each Saturday. He completed his travel training which allows him to access his job independently. In the meantime, Harvey is continuing to develop his industry skills and knowledge.

inspire | develop | achieve



Choose a Pathway With a Difference

High-quality specialist education and support

Discover more at www.landmarks.ac.uk

The Employability Pathway offers learners the chance to work in real-life working environments and further their vocational knowledge with the aspiration of gaining supported, voluntary or paid employment.

Why should I choose this Pathway?

You will access an individualised curriculum to reflect your needs and aspirations in relation to work.

What would I do on this Pathway?

Working with a dedicated job coach, you are supported to master employability skills and improve general work readiness skills which can then be transferable throughout all aspects of your life.

Within your college day, if you choose to have one, you will have the chance to be with your peer group and work on a range of qualifications including functional skills and vocational qualifications.

Qualifications offered on this Pathway

All qualifications are City and Guilds registered and can be delivered from Entry Level 1 to Level 2:

- Functional Skills – English, Maths and ICT
- Employability Skills
- Skills for Working Life
- Bespoke qualifications linking with your chosen vocation.

What does this Pathway lead to?

- Paid employment
- Supported employment
- Voluntary employment
- Increased independence in the home and local community

RAMEE



'I AM GRATEFUL FOR ALL THE SUPPORT AND HELP FROM LANDMARKS'

At WayFinder we #Sharethejourney of those with enriching perspectives to share their views and goals.

Abeer - one of our Supported Interns shares her lived experiences and learnings with us.

I have recently joined Landmarks Specialist College completing their Employability Pathway. I started my administrator and marketing-supported internship in September with Rotherham Metropolitan Borough Council (RMBC) working in Rotherham Investment and Development Office's (RiDO) Team. Due to the pandemic, I have been working remotely from Landmarks Specialist College.

Some of the jobs and duties I am completing include:

- Typing up minutes for the different meetings I am attending
- Designing a social media channel's presentation to inform the RiDO Team on the different types of uses, tools, and features for various platforms.
- Build logo and signatures

for the RiDO team members to attach at the bottom of emails with a 'working remotely' or 'working from home' message.

- Producing an Acronym Glossary enabling me to get to know the specific acronyms used within RMBC.
- Creating a Local Labour Market Intelligence (LLMI) Newsletter for Rotherham advising residents with various support provisions available to aid them when applying for jobs especially during the pandemic.

In the next couple of days, I will be helping my colleagues in designing an information leaflet for LEAF Virtual Careers Fair in January.

I am thoroughly enjoying my internship with RMBC. I have always been passionate

about computers especially how rapidly technology is constantly adapting and developing. During my A-Levels studying IT, I completed the Social Media and Digital Marketing course work Module which I found very interesting. I really enjoy designing presentations, logos, signatures, leaflets etc.

Completing my administrator and marketing internship will provide me with experience of applying my skills and new skills in a professional working environment, improving my chance of being offered a job within RMBC or another organisation. Additionally, the internship will aid me in starting my career within the digital marketing industry. However, I have decided that I would like to use my digital marketing skills and knowledge for a good cause such as working for RMBC or a charity.

IN BLOOM

Great news for Heather, who has been accessing the College's After College After-Care offer. Heather has secured a voluntary role within a florist!

Sadly Heather's original role at a hairdressers ended due to the pandemic.

Well done Heather and enjoy your new role.



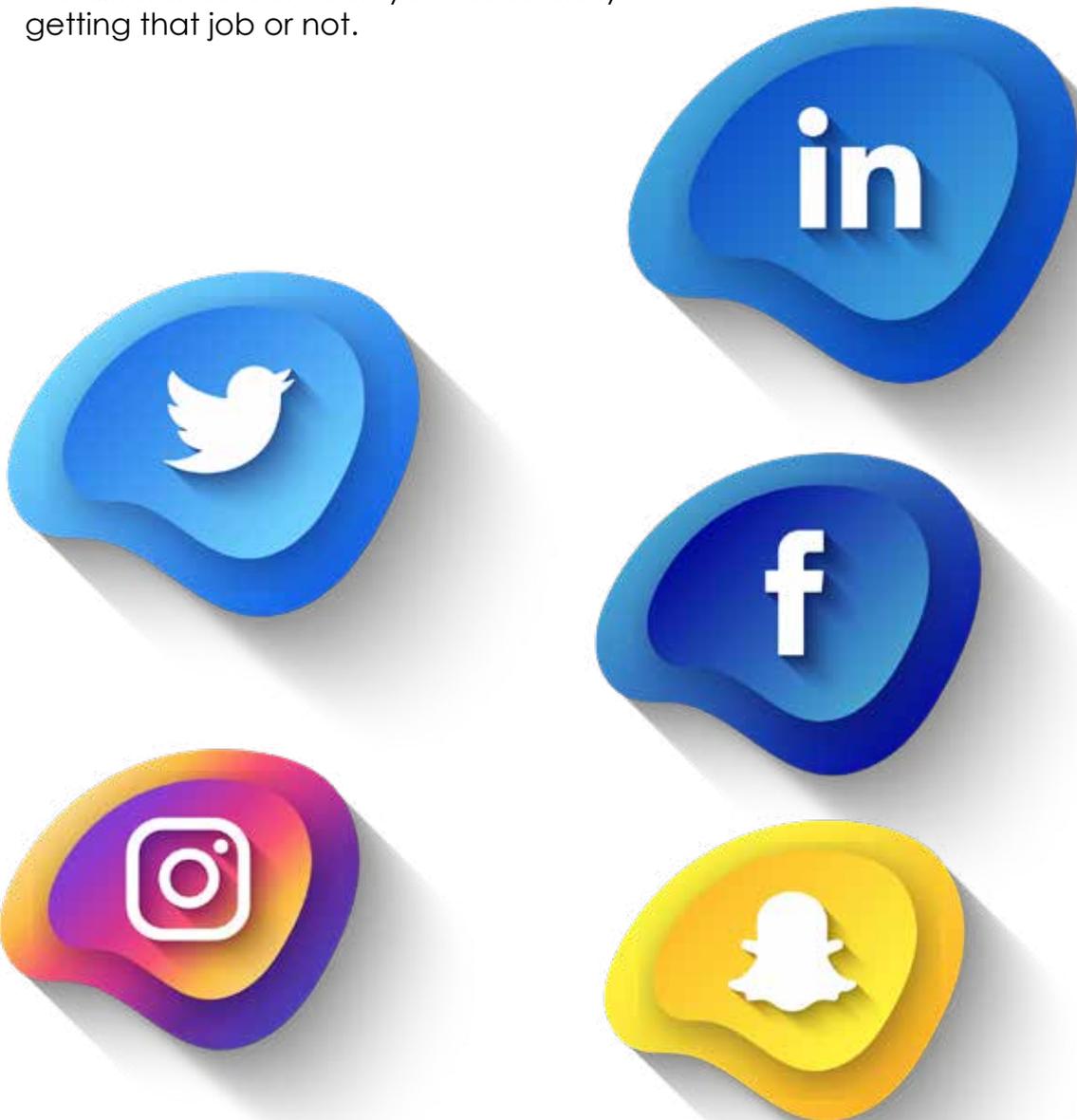


Mathew was waiting to undertake his Supported Internship with Greene King – commencing 7th June. However, a role was advertised at our very own pub, The Archer, which Mathew applied for and was successful at the interview. Mathew has settled into the team well and is thoroughly enjoying the role.

BEHIND THE BAR

SOCIAL MEDIA TIPS

Many employers will check out your social media presence before they choose to give you a job. Are your public social media profiles something that you would be happy for an employer to see? If not, act now! Think of the image that you want employers to see and make sure your public profiles reflect that. It could make the difference between you successfully getting that job or not.



LINKED

CHECKLIST

LinkedIn is an online professional network of over 740 million members worldwide. It is a great way to build your network of contacts.

Create a professional account on LinkedIn

www.linkedin.com

Please note: you must be 16 years old



Connect with people who you already know

(family, friends, acquaintances)

Discover and join groups of interest

Search for groups relating to the subject that you're interested in or careers that you're aiming for



Find pages of interest to follow

This might include employers that you would like to work for



Complete your profile

- Upload a professional photo and banner image
- Customise a professional headline. Be creative, make yourself stand out
- Add a professional summary about you and what you're looking for
- Show your personality
- Add your top skills and get others to endorse you
- Customise your URL
- List your education and any work experience
- Once you've completed your qualifications, add in your subjects and grades
- Request recommendations



Get involved and build your network

- Write your own articles and posts
- Interact with others by liking, commenting or sharing
- Use up to 3 hashtags to help the right people to see your posts



ROSHAN INTERVIEWS CHRIS



As an active blogger, I was keen to develop my social media skills and so being able to meet a fellow Intern and interview them about their role, helped me to produce a 'Spotlight' feature for the College's social media sites.





Chris

Chris is on a Supported Internship at Parklands Equestrian Centre. He is three weeks into his placement and Chris works there every Wednesday.

Chris also has riding lessons on Thursdays and works at Thornberry Equine Centre on Fridays.

On the placement he carries out a variety of tasks including turning out, a full groom, mucking out and changing straw along with learning new skills and tasks. Chris really enjoys being with the horses and working alongside them.

His greatest achievement is leading the horses into the horsebox, which he had never been able to do before. Through this, he has learned to control the horses and now feels more comfortable around them.



In the future, Chris would like to work his way up to be a stable manager. Chris says "I love it! I've always wanted to work here, and now they've said I can do my internship here, it's great!".

Well done Chris! Keep up the good work!

WayFinder Training Packages

As an employer who is engaged with our Employability Pathway, there are a number of benefits available to you. One such benefit is access to our training packages.

Face to face awareness training is offered free of charge and can be delivered at your place of work.



For further information, or to arrange a meeting to discuss your training needs, please contact **Brian Harrison:** Employer Engagement Manager on **07708 519010**, or call the WayFinder Recruitment Office on **01246 433788**.

www.wayfinderspecialistemployment.co.uk

Awareness training;

- Equality, Diversity & Inclusion
- Safeguarding Children & Adults
- Preventing Radicalisation & Extremism
- Disability Awareness
- Customer Service
- Social Media at work

In addition to our face to face training courses, you will have access to our online training modules.

Online training modules include;

- Mental Wellbeing in Children & Young People
- Moving & Handling
- GDPR
- Safer Staff Recruitment in Education
- Online Safety
- FGM
- First Aid Essentials
- Food Hygiene & Safety
- *Other courses are also available on request*

Bespoke Training

We understand that everybody's training needs are different and whilst our training covers essential awareness, we can tailor our training packages to meet the needs of your business.

Our bespoke programmes can be totally unique and flexible for small or large businesses and are built around your specific business needs. The industry knowledge and skills our trainers have established are then used to deliver your bespoke training package, helping you progress and succeed within your industry sector.

What we can deliver;

- Courses based on a specific subject
- Courses to meet your time-scales and busy schedules
- Adaptation of the awareness training workshops to meet your organisational objectives
- Presentations to individuals or to groups, at your location

inspire | develop | achieve



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